



PAPER STOCK



Manage your in-
active paper
capital with **VPS**

The
Virtual
Paper Stock
Portal

Media Impression®

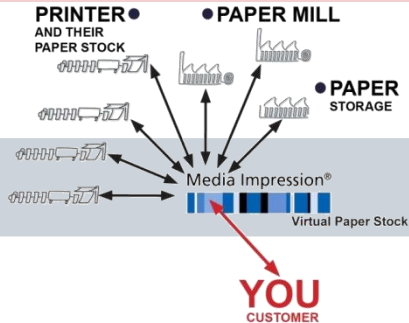


What is the "Virtual Paper Stock" Portal?



- Virtual Paper Stock (VPS) is a trading platform for inactive paper stock. That means, wherever someone has paper in stock they no longer need, they can sell it on the VPS Portal!
- Whenever you get more than from your recycling partner, you improve your bottom line! It takes no time to list stock and less time to find a source of quality paper at prices which will increase your bottom line!
- You, your company name and location will always be hidden and remain confidential as all communications and negotiations can only be done through your agent, the people who operate VPS, Media Impression.

Multiple sources for selling and buying



- Paper comes from different sources into the VPS-platform.
- It is an independent place for all parties. It can be from a mill, retailer, broker, recycler or any printer
- Product origin and reason for selling is controlled by the seller and not by the portal
- You will find paper from sources you could never have accessed before



Advantages for the different sources/channels



For Paper Mills

- Side-runs, fault trims and cancelled orders can be sold confidentially
- In private and easier than trading paper through traditional channels
- Will not destroy the price balance on the market

For Printers

- Activate dead capital and achieve a higher price than from your recycling partner
- Find paper for your production at low cost or to solve an urgent need for hard to find paper

For Retailers

- Activate dead capital caused by over buying, discontinued and cancelled marketing

For All - Greener than recycling with much less carbon output!

For buying paper products



- Each registered user can sell and buy stock
- The Media Impression portal organizes product data entered by the seller
- The Media Impression consultant will confirm product details and warranties
- The product database provides a vast “virtual warehouse” of paper so that you can readily see what is available and quickly overcome paper availability bottlenecks
- Accuracy of product information is the responsibility of the seller and Media Impression does not guarantee such
- No transaction is binding until the point when it is confirmed by an official purchase order with the Media Impression
- Unless stated otherwise, Media Impression will organize collection and delivery
- By regularly checking the portal's stock, availability issues will be kept to a minimum.

For selling paper products



- Paper stock can be listed on the database, checked and edited at any time
- Buyers can ask via the portal whether the product information and availability is still current
- After 30 days of listing, confirmation of information will be automatically requested and if not established, the listing will be removed
- Information about the owner of the stock and where it is stored will not be displayed. (This information is only visible to Media Impression and the seller.)
- Disclosing information about the location and the owner will only be done after consultation and approval by them
- A sale can only be confirmed by an accepted offer in writing through Media Impression supported by an official purchase order

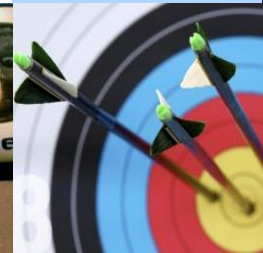
Benefits of VPS



- Independent not favouring sellers or buyers
- Flexible – able to handle any volumes of paper
- Immediacy – fast to list products and see what is available
- Price benefits for both parties
 - Higher price than when it goes for recycling
 - Lower than the market price for buying
- Reduces inactive stocks, frees capital and clears space
- One operator but many sellers and buyers
- Confidential – identity and reason for selling hidden
- Green – why recycle when paper can go directly to production?



Benefiting you!



VPS – Virtual Paper Stock

Activating passive capital assets!



PAPER STOCK



Media Impression GmbH
Head-office in
Cologne Germany
Tel.: +49(0)2234 60005-10

info@mediainpression.biz

Further contact details under
www.mediainpression.biz

On-demand sales channel for in-active stock and a
great way to buy well below list!